



IFMATM Hong Kong
Chapter
International Facility Management Association

Integrate | 2025
FACILITY MANAGEMENT CONFERENCE

DIGITALIZATION IN SMART CITY: TRANSFORMING FACILITIES MANAGEMENT

DATE & TIME

14 May 2025 | 08:30-17:30

FORMAT

Hybrid (HKCEC & ZOOM)

LANGUAGE

English

REGISTER NOW



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Ms Dora YIM
President
IFMA Hong Kong Chapter

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Chair of Organizing Committee
Immediate Past Chairman
IFMA Hong Kong Chapter



Mr Ken LI
Co-Chair of Organizing Committee
Director
IFMA Hong Kong Chapter

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Secretary for Housing
HKSAR Government



Ir Raymond POON, JP
Director of Electrical & Mechanical Services,
Electrical & Mechanical Services Department



Dr James WONG, BBS, JP
Chairperson
Property Management Services Authority

SPEAKERS



Mr Norman CHENG
Chief Operating Officer
Veolia Hong Kong



Mr Alan CHIN
Senior Technology Director
Technology Advisory
Jones Lang LaSalle Incorporated



Ir Dr Bruce CHONG
Fellow and Director,
Climate and Sustainability
Arup



Ir Chris CHONG
Chief Operating Officer
Hong Kong Applied Science and
Technology Research Institute Co. Ltd.



Dr Albert CHUCK
Associate Professor
Macau Institute of Management
President, China Green Building and
Energy Saving (Macao) Association



Mr Lewis LAM
General Manager
(Property Management)
Kai Shing Management Services Limited



Mr Michael PANG
Assistant Director/Corporate Services
Buildings Department



Prof Desmond TSANG
Associate Professor
Co-Director, Centre for Hospitality and
Real Estate Research
The Chinese University of Hong Kong
Business School



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President
Shenzhen Institute of Property Managers

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Head of Department of Building and Real Estate
Hong Kong Polytechnic University

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ATTENDANCE

PHYSICAL

 **Conference**
N101, 1/F, Hong Kong Convention & Exhibition Centre
1 Expo Drive, Wanchai, Hong Kong

 **Lunch**
Congress Plus, 4/F, Hong Kong Convention & Exhibition Centre
1 Expo Drive, Wanchai, Hong Kong

ONLINE

 **ZOOM Webinar**

CPD



9 CPD hours recognized by the IFMA Hong Kong Chapter.



This is an Official and Core activity/course related to Professional Practices under the CPD Scheme of the Property Management Services Authority. Holders of Property Management Practitioner Licence may receive a maximum of 5 CPD hour by participating in the activity/course.

REGISTRATION

<https://integrate.ifma.org.hk/registration>

PHYSICAL

(Lunch &
full exhibition pass
included)

- (Early-bird) Members & Corporate Partners & Supporting Organizations: HK\$1,200/head
- (Early-bird) Non-members: HK\$1,500/head
- Members & Corporate Partners & Supporting Organizations: HK\$1,500/head
- Non-members: HK\$1,800/head

ONLINE

(by ZOOM)

- Members & Corporate Partners & Supporting Organizations: Free of charge
- Non-members: HK\$500/head

*Early-bird rate will be available until **27 April 2025**.

PAYMENT METHODS

By Paypal: <http://paypal.me/ifmahongkongchapter>

By Bank Transfer: Deposit the fee to The Hongkong and Shanghai Banking Corporation Limited (A/C No: 741-754238-838) and send the bank in slip to hk-ifma.administrator@ifma.org.hk

By Cheque: Please issue cheque payable to "The Hong Kong Chapter of The International Facility Management Association Limited" and mail your cheque to The Hong Kong Chapter of IFMA, P.O. Box No. 84395, Hung Hom Bay Post Office. Please mark down your name & mobile no. at the back of the cheque.

POST CONFERENCE EVENT

Build4Asia 2025:
Charting the Hybrid Landscape for Smart City Advancement

Date
15-17 July 2025

Venue
AsiaWorld-Expo



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This year, the conference theme will be "Digitalization in Smart City: Transforming Facilities Management." We aim to explore how digital transformation is reshaping the future of facility management, smart buildings, automation, and urban infrastructure. The event will cover advancements in AI, IoT, data-driven decision-making, and emerging technologies, fostering discussions on their impact on efficiency, sustainability, and operational excellence.

This hybrid event will feature a diverse range of speakers, including international experts and local professionals, who will share insights on innovative strategies and real-world applications of digitalization in facility management. Building on the success of past editions, our 2024 conference saw a strong turnout of over 400 attendees, continuing to establish itself as a premier platform for industry collaboration.

PRGORAM RUNDOWN

AM OPENING

- 08:30 Registration
- 09:00 Welcome Speech
Ms Dora YIM
President, IFMA Hong Kong Chapter
- 09:05 Keynote Speech (1)
Hon Winnie HO, JP
Secretary for Housing, HKSAR Government
- 09:20 IFMA Global
Ann Loayza
Director, Conferences and Events, IFMA
- 09:30 Certificates Presentation & Group Photo

SESSION 1

- 09:40 Speaker (1)
- 10:00 Speaker (2)
- 10:20 Speaker (3)
- 10:40 Panel Discussion (1)
- 11:10 Certificates Presentation & Group Photo
- 11:25 Break

SESSION 2

- 11:40 Speaker (4)
- 12:00 Speaker (5)
- 12:20 Speaker (6)
- 12:40 Panel Discussion (2)
- 13:10 Certificates Presentation & Group Photo
- 13:25 Luncheon

PM OPENING

- 14:40 Registration
- 14:55 Keynote Speech (2)
Ir Raymond Poon, JP
*Director, Electrical & Mechanical Services,
Electrical & Mechanical Services Department*
- 15:10 Certificates Presentation & Group Photo

SESSION 3

- 15:20 Speaker (7)
- 15:40 Speaker (8)
- 16:00 Break
- 16:15 Speaker (9)
- 16:35 Panel Discussion (3)
- 17:05 Certificates Presentation & Group Photo
- 17:10 Student Competition Awards Presentation
- 17:25 Vote of Thanks

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