

HOTELS & HOSPITALITY

| Hong Kong Convention & Exhibition Centre Wanchai | May 7, 2015 (Thursday) | 9:00 - 18:00 |

▶ **Register Now** and join the pre-conference site visit on April 11, 2015 (Saturday)

Speaker's Spotlight : Ir Alfred Sit & Mr. James Lu



Ir Alfred W H Sit
Deputy Director, the Electrical & Mechanical Services Department, HKSAR

Ir Alfred W H SIT is Deputy Director of the Electrical & Mechanical Services Department (EMSD) of the HKSAR Government. EMSD, being a government department, plays a dual role in Hong Kong. Firstly, it acts as a law enforcement department with regard to electricity, gas, railway, lift and escalator safety, and a number of related E&M safety areas. Its second role is to provide E&M engineering solutions and services to other government departments and public sector organizations in Hong Kong. EMSD is also charged with supporting government initiatives in promoting energy efficiency and conservation in Hong Kong. [read more](#)



Mr. James Lu
Executive Director, Hong Kong Hotels Association

Mr. James LU is the Executive Director of Hong Kong Hotels Association, a position he has held since 1997. Before that, he was the Deputy Executive Director of Hong Kong Tourist Association (renamed Hong Kong Tourism Board in year 2000) for 10 years.

An accountant by training and holding a Bachelor of Commerce degree, Mr. LU also holds CPA professional designations in Hong Kong and Australia and Certificates in Finance and Marketing from The Wharton School, University of Pennsylvania. [read more](#)

OTHER SPEAKERS



Douglas Woodring
Founder, Ocean Recovery Alliance



Joseph H.K. Lai
Associate Professor, HKPU



Nicholas Mak
Associate, EC Harris (Hong Kong) Ltd



William Yu
Chief Executive Officer, World Green Organisation

We have an outstanding lineup of guest speakers to be updated leading to the conference.

Interested to join our discussion panels on Sustainability, Hotels and Hospitality Management?

Please contact integrate@ifma.org.hk (Tel +852 2512 0111)

AREA OF FOCUS

- Hotel room booking and visitor management system
- M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- 'star' rating system and grading classification for hotels and restaurants
- Guest experience - Trip advisor/ mystery shopper
- Hotel branding
- Hotel licensing
- Hotel conversion
- Emerging market and hotel competitor
- Sustainability – hotel design and construction / hotel and restaurant operation
- Green operation & maintenance and property value

PROGRAMME AT A GLANCE*

8:30 – 9:00	Registration/ Tea & Coffee
	WELCOME ADDRESS AND OPENING KEYNOTE
9:00 – 9:10	Welcome Address
9:10 – 9:30	Opening Keynote by Ir Alfred W H Sit, Deputy Director, Electrical & Mechanical Services Department (EMSD) of the HKSAR Government
9:30 – 9:50	Opening Keynote by Mr. James Lu, Hong Kong Hotel Association
9:50 – 9:55	Souvenir Presentation
	MORNING SESSION
9:55 – 10:25	Educational Session 1
10:25 – 10:45	Educational Session 2
10:45 – 11:15	Morning Break
11:15 – 11:35	Educational Session 3
11:35 – 12:35	Panel Discussion with Speakers and Panelists
12:35 – 14:20	Networking Lunch
	AFTERNOON SESSION
14:20 – 14:30	Souvenir Presentation
14:30 – 14:50	Educational Session 4
14:50 – 15:10	Educational Session 5
15:10 – 15:30	Educational Session 6
15:30 – 16:00	Afternoon Break
16:00 – 16:20	Educational Session 8
16:20 – 16:40	Educational Session 9
16:40 – 17:40	Panel Discussion with Speakers and Panelists
17:40 – 17:55	Student Competition Award Presentation
17:55-18:00	Closing
18:00	Coach to Annual Dinner
18:30 - 19:30	Post-Conference Cocktail
19:30 - 22:00	IFMA 23rd Anniversary Annual Dinner at Hong Kong Jockey Club

PRE- & POST- CONFERENCE EVENTS*

11 Apr, 2015	Guided Tour : Aquaponic System
18 Apr, 2015	Student Competition : Project Presentation
8 May, 2015	Guided Tour : Towngas Green Kitchen
23 May, 2015	Guided Tour : Bio-diesel Facilities in Hong Kong
27 Jun, 2015	Junk Trip : On the Water with Ocean Recovery Alliance

PRE-CONFERENCE EVENT : Guided Tour to Aquaponic System Saturday, April 11, 10:00 - 12:00

▶ **Register Now**

Hong Kong generates around 4,200 tons of organic waste daily, including more than 3,000 tons of industrial, commercial and domestic food waste. There are various types of organic waste and animal carcasses, however, only around 4% is being recycled.

Join this event to have an overview of organic waste management facility, insight to hydroponic farming system, and guided tour to the aquaponic system.



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* Conference program and events are subject to change