Mr. James Lu
Executive Director, Hong Kong Hotels Association

Mr. James Lu is the Executive Director of Hong Kong Hotels Association, a position he has held since 1997. Before that, he was the Deputy Executive Director of Hong Kong Tourist Association (renamed Hong Kong Tourism Board in year 2002) for 10 years.

An accountant by training and holding a Bachelor of Commerce degree, Mr. LU also holds CPA professional designations in Hong Kong and Australia and Certificates in Finance and Marketing from The Wharton School, University of Pennsylvania.

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Mr. Alfred W H Sit
Deputy Director, the Electrical & Mechanical Services Department, HK SAR

Mr. Alfred W H Sit is Deputy Director of the Electrical & Mechanical Services Department (EMSD) of the HKSAR Government. EMSD, being a government department, plays a dual role in Hong Kong. Firstly, it acts as a law enforcement department with regard to electricity, gas, railway, lift and escalator safety, and a number of related E&M safety areas. Its second role is to provide E&M engineering solutions and services to other government departments and public sector organizations in Hong Kong. EMSD is also charged with supporting government initiatives in promoting energy efficiency and conservation in Hong Kong.

Other Speakers

We have an outstanding lineup of guest speakers to be updated leading to the conference.

Interested to join our discussion panels on sustainability, hotels and hospitality management? Please contact integrate@ifma.org.hk

Other Speakers

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Registration/Tax & Coffee: Welcome Address

9:00 – 9:30 Opening Keynote by Ir Alfred W H Sit, Deputy Director, Electrical & Mechanical Services Department (EMSD) of the HKSAR Government

9:30 – 10:00 Educational Session 1

10:00 – 10:45 Educational Session 2

10:45 – 12:15 Breakfast

12:15 – 12:45 Panel Discussion with Speakers and Panelists

12:45 – 13:45 Working Lunch

13:45 – 14:30 Educational Session 4

14:30 – 15:15 Educational Session 5

15:15 – 15:30 Educational Session 6

15:30 – 16:30 Afternoon Break

16:30 – 17:00 Educational Session 8

17:00 – 17:40 Panel Discussion with Speakers and Panelists

17:40 – 17:55 Student Competition Award Presentation

17:55 – 18:00 Closing

18:00 Coach to Annual Dinner

19:30 – 22:00 Post-Conference Cocktail

22:00 – 23:30 Post-Annual Dinner at Hong Kong Jockey Club

Programme at a Glance

Registration/ Tax & Coffee: Welcome Address

9:00 – 9:30 Opening Keynote by Ir Alfred W H Sit, Deputy Director, Electrical & Mechanical Services Department (EMSD) of the HKSAR Government

9:30 – 10:00 Opening Keynote by Ir. James Lu, Hong Kong Hotel Association

9:30 – 10:05 Summary Presentation

10:05 – 10:45 Educational Session 1

10:45 – 12:15 Breakfast

12:15 – 12:45 Panel Discussion with Speakers and Panelists

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Hotel Room Booking and Visitor Management System

M.I.C.E. (Meeting, Incentives, Conferences, Exhibitions), furniture and audio visual

Sustainability, Hotels and Restaurant Operation

Guest experience

Hotel Design and Construction / Hotel and Restaurant Operation

Hotel Licensing

Hotel Conversion

Emerging Market and Hotel Competitor

M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions)

Hotel Conversion

Hotel Licensing

Hotel Branding

'Star' Rating System and Grading Classification for Hotels and Restaurants

Sustainability

Hotel Licensing

Hotel Conversion

Hotel Branding

'Star' Rating System and Grading Classification for Hotels and Restaurants

Sustainability

Conference Cocktail

23rd Anniversary Annual Dinner at Hong Kong Jockey Club

Pre- & Post- Conference Events

Conference Cocktail

23rd Anniversary Annual Dinner at Hong Kong Jockey Club

Pre-Conference Event: Guided Tour to Aquaponic System Saturday, April 11, 10:00 - 12:00

Pre-Conference Event: Guided Tour to Aquaponic System Saturday, April 11, 10:00 - 12:00

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* Conference program and events are subject to change