Mr. Douglas Woodring
Founder, Ocean Recovery Alliance

Mr. Woodring is an environmental entrepreneur, a writer, a competitive athlete, a sports event organizer and a creative innovator on community issues. He is the co-founder of Ocean Recovery Alliance, a non-profit organization which is focused on bringing innovative solutions, technology, collaborations and policy together to impact positive improvements for the health of the ocean. Two of the projects currently being launched were announced at the Clinton Global Initiative in 2010, the Global Alert platform, and the Plastic Disclosure Project. In 2008 he co-founded Project Kaisei, which focused on the plastic in the North Pacific Gyre, and he is a UNEP Climate Hero for his efforts. Mr. Woodring has been on the advisory board of the XPrize, and the Economist’s World Ocean Summit, and in 2011, he co-authored the United Nations Environmental Program Yearbook chapter on the danger of plastic in the oceans.

Dr. William Yu
Chief Executive Officer, World Green Organisation (WGO)

Dr. Yu is an energy economist and climate professional by training and completed his PhD at the University of Cambridge as well as earned an Executive MBA degree from the Thunderbird School of Global Management in the U.S. Additionally, Dr. Yu has gained valuable regional management experience by working at US multinationals. He is currently the Adjunct Professor of the City University of Hong Kong, Adjunct Associate Professor, The School of Management and Economics, The Chinese University of Hong Kong, Shenzhen and the History Corporate Adjunct Professor of the Shanghai University.

OTHER SPEAKERS

More speakers will be introduced leading to the conference. Interested to join our discussion panels on Sustainability, Hotels and Hospitality Management? Please contact integrate@ifma.org.hk.

AREA OF FOCUS

- Hotel room booking and visitor management system
- M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- Sustainable operation and maintenance and property value
- Sustainability
- Emerging market and hotel competitor
- Hotel conversation
- Green operation & maintenance and property value
- Hotel licensing
- Hotel design and construction / hotel and restaurant operation
- Star rating system and grading classification for hotels and restaurants

PROGRAMME AT A GLANCE*

8:30 – 9:00 Registration/ Tea & Coffee
9:00 – 9:10 Welcome Address
9:10 – 9:30 Opening Keynote by Mr. James Lu, Hong Kong Hotel Association
9:30 – 9:50 Opening Keynote by Mr. James Wong, Hong Kong Jockey Club
9:50 – 9:55 Welcome Address by Mr. James Lu, Hong Kong Hotel Association
10:00 – 10:45 Morning Session 1
10:45 – 10:55 Afternoon Networking break
11:00 – 11:30 Educational Session 2
11:30 – 11:45 Panel Discussion with Speakers and Parishers
11:45 – 12:20 Afternoon Session 1
12:20 – 12:40 Educational Session 3
12:40 – 13:05 Panel Discussion with Speakers and Parishers
13:05 – 14:00 Student Competition Award Presentation
14:00 – 14:30 Educational Session 4
14:30 – 15:15 Educational Session 5
15:15 – 15:30 Educational Session 6
15:30 – 16:00 Afternoon Networking break
16:00 – 16:20 Educational Session 7
16:20 – 16:40 Educational Session 8
16:40 – 17:05 Panel Discussion with Speakers and Parishers
17:05 – 17:20 Closing
17:20 – 18:00 Cocktail
18:00 – 22:00 Networking Event

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Conference program and events are subject to change