

# Hotels and Hospitality

## Thursday 7 May, 2015

### Hong Kong Convention and Exhibition Center

#### About Integrate

First held in 1993, IFMA's annual conferences are of proven success and highly appraised in the region. Integrate 2015 features "Hotels and Hospitality". This conference will provide an unparalleled opportunity to you to acquire insights into the hottest topics and recurrent challenges from local and international industry experts.

>> Integrate 2013 FM Conference ([Video](#) / [Photo](#))

>> IFMA's 22<sup>nd</sup> Anniversary Annual Dinner ([Photo](#))

## Save the Date!

To date almost 2,000 delegates from Abu Dhabi, Australia, France, Hong Kong, Malaysia, Nigeria, Philippine, Shanghai, Singapore, United States, etc. attended the Integrate annual conference series!

#### Programme

08:15 – 09:00 Registration	12:10 – 14:00 Networking Lunch
09:00 – 09:10 Introduction	14:00 – 15:15 Education Sessions
09:10 – 11:05 Education Sessions	15:15 – 15:45 Networking Break
11:05 – 11:30 Networking Break	15:45 – 17:05 Education Sessions
11:30 – 12:10 Discussion Panel	17:05 – 18:00 Discussion Panel
	19:30 – 22:00 Annual Dinner

#### Area of Focus:

- Hotel room booking and visitor management system
- M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- 'star' rating system and grading classification for hotels and restaurants
- Guest experience - Trip advisor/ mystery shopper
- Hotel branding
- Hotel licensing
- Hotel conversion
- Emerging market and hotel competitor
- Sustainability – hotel design and construction / hotel and restaurant operation
- Green operation & maintenance and property value

#### Pre-/Post-Conference Events

11 Apr, 2015	Guided Tour to Aquaponic System
18 Apr, 2015	Inter-institution Competition for Best Facility Management Project Presentation
8 May, 2015	Guided Tour to Towngas Green Kitchen
11 May, 2015	Macau Trip
23 May, 2015	Guided Tour to Bio-diesel Facilities in Hong Kong
27 Jun, 2015	On the Water with Ocean Recovery Alliance

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