



HOTELS & HOSPITALITY

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| Hong Kong Convention & Exhibition Centre Wanchai | May 7, 2015 (Thursday) | 9:00 - 18:00 |



The Hong Kong Chapter of the International Facility Management Association (IFMA) is pleased to invite you to Integrate 2015 Facility Management Conference, to be held on **Thursday May 7, 2015**, the Hong Kong Convention and Exhibition Centre, co-locate with HOFEX – the region's leading food and hospitality tradeshow. First held in 1993, IFMA's

annual conferences are of proven success and highly appraised in the region. Integrate 2015 features **Hotels and Hospitality**. This conference will provide an unparalleled opportunity to you to acquire insights into the hottest topics and recurrent challenges from local and international industry experts. IFMA's annual conferences are of proven success and

highly appraised in the region. To date there have been over 2,000 delegates from Hong Kong, Singapore, Nigeria, Philippine, Malaysia, Shanghai, Australia, United States, France, Abu Dhabi, etc. attended the annual conference series organized by IFMA Hong Kong Chapter.

AREA OF FOCUS

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- * Hotel room booking and visitor management system
- * M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- * 'star' rating system and grading classification for hotels and restaurants
- * Guest experience - Trip advisor/ mystery shopper
- * Hotel branding
- * Hotel licensing
- * Hotel conversion
- * Emerging market and hotel competitor
- * Sustainability – hotel design and construction / hotel and restaurant operation
- * Green operation & maintenance and property value

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before
February 15,
2015!

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