

CALL FOR PAPER is now OPEN!

Submission Deadline: February 16, 2015 (Monday)

Hotels and Hospitality

THURSDAY, May 7, 2015

Hong Kong Convention and Exhibition Center, Hong Kong

ABOUT IFMA

The International Facility Management Association (IFMA) is the world's largest and most widely recognized international association for facility management professionals, supporting more than 24,000 members in 94 countries. The association's members, represented in 130 chapters and 17 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US\$100 billion in products and services. Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management certificate programs and produces World Workplace, the world's largest facility management conference and exposition.

To reach out to the local community, the Hong Kong Chapter of IFMA has established in 1992.

ABOUT INTEGRATE 2015

Integrate 2015 features "Hotels and Hospitality". This conference will provide an unparalleled opportunity for facility management professionals, hotels leaders and other within the FM community or hotel and hospitality industry to acquire insights into the hottest topics and recurrent challenges from local and international industry experts.

ABOUT INTEGRATE ATTENDEES

To date almost 2,000 delegates from Hong Kong, Singapore, Nigeria, Philippine, Malaysia, Shanghai, Australia, United States, France, Abu Dhabi, etc. attended the Integrate annual conference series organized by IFMA Hong Kong Chapter.

ABOUT THE CALL FOR PRESENTATIONS

Presenting at IFMA's Integrate conference is one of the best ways to gain global recognition as an expert in your field. Share your experience, knowledge and strategies and set the new standards of excellence with the professional peers

AREA OF FOCUS:

- Hotel room booking and visitor management system
- M.I.C.E. (Meeting, Incentives, Conferencing, Exhibitions), furniture and audio visual
- 'star' rating system and grading classification for hotels and restaurants
- Guest experience - Trip advisor/ mystery shopper
- Hotel branding
- Hotel licensing
- Hotel conversion
- Emerging market and hotel competitor
- Sustainability – hotel design and construction / hotel and restaurant operation
- Green operation & maintenance and property value

Please submit your presentation application by filling the attached form and email to integrate@ifma.org.hk or fax to +852 2512 0555.

Sponsorship Opportunities

IFMA Integrate is a terrific opportunity for organizations to raise their profile with some of the industries leading professionals and decision makers.

For more information, call (852) 2512 0111 or e-mail: integrate@ifma.org.hk

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