

FM
EXCELLENCE

 **integrate** | 2010
FACILITY MANAGEMENT CONFERENCE

Call For Papers





ABOUT INTEGRATE

Integrate is the largest annual FM conference held in Asia, providing the industry the best opportunity to gather with peers and colleagues in the FM profession. The event is publicised to the FM industry globally and attendees are expected from every continent.



FOR FURTHER INFORMATION

 + (852) 2512 0111

 Integrate2010@ifma.org.hk

ORGANIZED BY:



integrate | 2010 FACILITY MANAGEMENT CONFERENCE

INTEGRATE

Held in Hong Kong and publicised throughout Asia Pacific, **Integrate** is one of the largest annual FM conferences. It represents an unparalleled opportunity to gather with peers and colleagues in the FM and related professions from within Asia Pacific and around the world. Typically 25% of delegates travel from outside Hong Kong to attend the event.

Integrate focuses on educating delegates on current hot topics and perennial concerns, providing comprehensive, informative and career enhancing sessions throughout the day. It does this by bringing local and international speakers to a relaxing environment where they can interact with an international audience.

The range of conference delegates will cover all disciplines and activities associated with the life cycle of the built environment from the private and public sectors including Facility Managers, Architects, Engineers, Surveyors, Building Owners, Developers, Security Professionals, Real Estate Professionals, Human Resource Professionals and Academics.

TO SUBMIT YOUR APPLICATION

If you are interested in speaking at this prestigious event, you may submit your application and paper by filling in the electronic form on our website at: <http://www.ifma.org.hk/callforpaper2010>. A confirmation will be sent to you by e-mail upon receipt of your application. Sales presentations are not permitted. Your application must be received by the Hong Kong Chapter of IFMA no later than **31 December 2009**. Presenters will be notified of their selection status by **31 January 2010**.

SPEAKER GUIDELINES

- Speakers will be required to submit a paper drafted in Microsoft Word in A4 at a maximum of 8 pages length, font size 12, single spacing and/or Microsoft Power Point presentation in electronic format, to be published in the conference proceedings.
- Speakers will be required to prepare slide or other visual aids for presentation.
- Speakers will receive a complimentary registration for the conference and a complimentary copy of the conference proceedings.
- Speakers will be responsible for all travel and accommodation arrangements and related expenses.

THE HONG KONG CHAPTER OF IFMA IS PARTICULARLY LOOKING FOR QUALIFIED SPEAKERS TO SUBMIT PROPOSALS IN THE FOLLOWING AREAS:

- Critical Environment Management
- Leadership
- Public Private Partnership
- Building Technology
- Customer Relationship Management
- Delivering Value For Money
- Sustainability
- Innovation & Efficiency
- Performance Management

TOPIC:

- | | | |
|--|---|--|
| <input type="checkbox"/> Critical Environment Management | <input type="checkbox"/> Building Technology | <input type="checkbox"/> Sustainability |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Customer Relationship Management | <input type="checkbox"/> Innovation & Efficiency |
| <input type="checkbox"/> Public Private Partnership | <input type="checkbox"/> Delivering Value For Money | <input type="checkbox"/> Performance Management |
| <input type="checkbox"/> Other (specify): _____ | | |
-

FORMAT THAT BEST FITS YOUR TOPIC:

- | | | |
|-------------------------------------|---------------------------------------|---|
| <input type="checkbox"/> Case Study | <input type="checkbox"/> Presentation | <input type="checkbox"/> Panel Discussion |
|-------------------------------------|---------------------------------------|---|

PRESENTATION TITLE:

PRESENTATION DELIVERABLES: (maximum 4 bullet points totalling 100 words)

PRESENTATION OUTLINE: (maximum 300 words)
