

IFMA Hong Kong Chapter Annual Conference



Integrate 2007, the Hong Kong Chapter annual conference for 2007 was held on the 12th and 13th of June in the Hong Kong Convention and Exhibition Centre. This year, as the Chapter celebrates our 15th anniversary, the planning of conference started a year ago, committing to make this the best IFMA facility-focused educational and networking conference in Asia. The two-day event incorporated presentations, concurrent educational sessions, networking receptions and a celebration banquet for the chapter's 15th anniversary.



The conference and the concurrent educational sessions covered topics in sustainability, energy efficiency, industry best practices, leadership, and workplace efficiency, all in all are the most discussed categories in Facilities Management today.

In Day One, Peter Cheung, the Deputy Director of Intellectual Property Department, HKSAR Government opened the event in the grand hall with a keynote speech entitled “Managing Intellectual Property Assets in Facility Development and Operation”.



Mike Hudson, Director of Estates, Hong Kong University of Science and Technology, Hong Kong followed with a lively session entitled “Linking Facility Management to Corporate Strategy”.

An interesting presentation on “How to Manage Your Career and Maximize Your Success” was then delivered by Joe Carroll, Vice-President, Human Resources, IST Management Services, USA after a refreshing morning coffee break.



All the attendees seemed to enjoy the buffet lunch!



Concurrent educational sessions took place in the afternoon, with the first session slot having Kevin Edmunds, Chief Operating Officer, Business Environment Council, Hong Kong presented the topic entitled “Green Building Labelling and Sustainable Facility Management” in one room, and Robert Allender, Director, Energy Resources Management, Hong Kong presented his subject entitled “Unlocking the Treasure Hidden in Your Electricity Meters” in another room.



The second session slot commenced immediately after the first session, having Sven Dekker, Managing Director, and Sabine Van Der Wijden, Manager, ICSadvisers (ex-Deloitte), Holland presented their topic “Imagine The Possibilities” which examine the synergy between accommodation and organizations.

In the other room it was Professor John Gilleard, Partner, The Sloane Partnership; Gary Yau, Head of Property, The Hong Kong Jockey Club and Deric Probst-Wallace, Head of Facility Management, Synergis Management Services Limited, Hong Kong giving a presentation on “Balanced Performance Profiling” in discussion of its concept with relation to facility management.



After a brief coffee break all attendees were gathered back into the grand hall to enjoy Peter Andrew’s presentation entitled “The Holy Grail of Facilities – How Can You Drive Down your Use of Space and Drive Up Business Performance?”. Peter is the Director of Strategic Briefing, DEGW, Australia.

HW Cheung, Director of Buildings, Building Department, HKSAR Government kicked off the second day of the conference with a keynote speech on “The Development of Existing Building Control in Hong Kong in the past Decade” in the grand hall.

Followed by Eric Chan, Senior Hospital Manager (Facility Management), Kowloon West Cluster, Hospital Authority, Hong Kong presenting his topic entitled “Merging Energy Saving Performance Contracting into the Healthcare FM Services”.

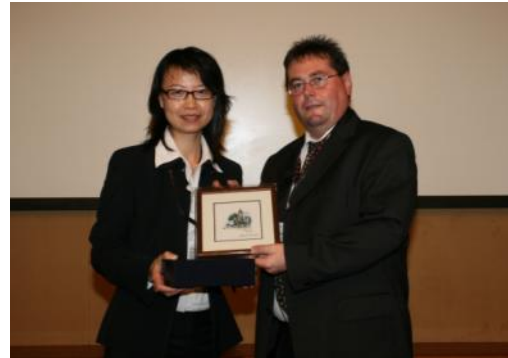


The concurrent educational sessions in Day Two begins after the coffee break with Santa Raymond, Principle, Santa Raymond Consultants, UK brought an interactive session on “Creative Communications” in room one, while Peter Winters, Senior Vice President, HOK-Advance Strategies, USA, presented on “The Trials and Tribulations of Global Facility Planning” in another room.



Mel Barlex, Director of Estates and Facilities, University of Westminster, UK was taken up the latter hour of the sit-down lunch in the grand hall, presenting his topic on “Post Occupancy Evaluation – A Good Practice Guidance Based Toolkit”.

In the afternoon, the concurrent educational sessions continued with Brian Crockford, Regional Operations Program Manager, Asia, Microsoft Real Estate & Facilities, on “Intelligent FM solutions that add to Microsoft’s competitive advantage”. While Stefan Hotz, International Accounts Director, Sarnafil Waterproofing Systems (Shanghai) Limited, China, presented “Buidling Integrated Photo Voltaics (BIPV) in another room.



Followed up to Brian’s presentation, Michael Schley, Chief Executive Officer, FM Systems, USA gave a talk on “Integrate Workplace Management”; and in the other room, John Richardson, Regional Director, Energy Services, Honeywell Building Solutions-Asia Pacific, talked about “Energy Efficiency for Facilities Managers”.



The presentation was delivered by Christopher Hodges, Principal, Facility Engineering Associates, USA on sustainability topic entitled “How Do You Measure Sustainability? Developing Key Performance Indicators to Mesure sustainable Operations” in the grand hall.

The two-day conference officially closed with a keynote speech by Ada Fung, Deputy Director (Development & Construction), Housing Department, HKSAR Government on “The Housing Authority’s Experience: Changing Contractors’ Culture through Performance Assessment”.



This year's conference was the second "integrate" in the series, aimed to provide delegates a verse of current FM topics on a yearly basis. There were around 200 delegates attending this two-day event, benefiting from the experiences of some of the industry's most recognized professionals.

Looking forward to seeing you at Integrate 2008 in November 2008!



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