



IFMA
The Hong Kong Chapter of IFMA

The Hong Kong Chapter of the International Facility Management Association

"A Local Association built on an International Reputation"

Corporate Sponsorship

Facilities Management Supporting Services Contractors / Vendors / Suppliers

WHY your company should engage

- ✓ allow the company to increase the opportunities for promoting their services / products by making direct contact with the members, friends, and peers during the Chapter's events
- ✓ lift the company's exposure in the local FM industry by participating in the Chapter's events

WHAT the sponsorship includes

- ✓ as a corporate sponsor of the Chapter for a period of 12-month
- ✓ **SILVER** sponsorship with full entitlement (**valued at HK\$10,000***) in the Chapter's annual FM conference "integrate", with sponsorship upgrading options at a special price:-
 - **GOLD** sponsor at HK\$12,000* (**valued at HK\$25,000***)
 - **PLATINUM** sponsor at HK\$35,000* (**valued at HK\$50,000***)
- ✓ company logo on every published Chapter's materials, recognize as the corporate sponsor
- ✓ company logo with homepage hyperlink on the Chapter's website
- ✓ 2 advertisement articles in the Chapter's newsletter **valued at HK\$1,000**
- ✓ 2 **FREE** registrations to every Chapter's education / networking / dinner event (excluding "integrate") **valued at HK\$6,000 (approx.)**
- ✓ all direct employees will enjoy member's rate for all Chapter's event registration (including "integrate", but not educational training courses)

HOW to become a corporate sponsorship

- ✓ pick one of the below sponsoring period
 - Jul 1 – Jun 30
 - Oct 1 – Sep 30
 - Jan 1 – Dec 31
 - Apr 1 – Mar 31
- ✓ sign corporate sponsorship agreement between your company and the Chapter
- ✓ sponsorship fee for a period of 12-month is fixed at HK\$30,000

For more information, please contact our Sponsorship Director Mr. Andrew Crawford at 2263-7327 or by email at sponsorship@ifma.org.hk

To join us as our corporate sponsor, please contact our Chapter Administrator Ms. Terra Tse at 2512-0111 or by email at hk-ifma.administrator@ifma.org.hk

* May vary and subject to change pending on sponsorship packages offered for "integrate" at that year