



The Hong Kong Chapter of IFMA
 國際物業設施管理協會香港分會

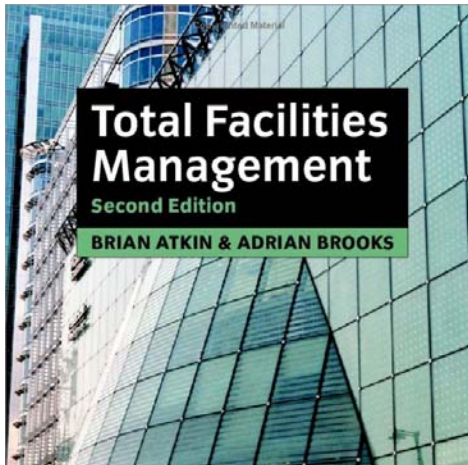
CHAPTER NETWORK LUNCH – 19th March 2007

The Changing World of the Facilities Manager

Adrian Brooks BSc (Hons) MBA MRICS

Director:

Acuity Management Solutions Ltd



Based upon research from over 50 organisations and their FM's, Adrian has examined the role of the FM in the UK and identified the main issues today's FM has to deal with. These issues include :

- Legislative change
- Increasing financial pressures
- Increasing service demands
- Reacting to changing Customer and portfolio demands

The talk will cover findings from the research and discuss strategies to deal with these issues.

Using his company Acuity as an example, Adrian will discuss how they changed their operating methodology to combat these increasing pressures and how they achieved benefits from the change. A key element in the revised operating model is the role of the support desk. Adrian will talk about how they use this feature to reduce the pressures on the FM and at the same time assist the FM in moving up the value chain.

Adrian is a chartered surveyor with an MBA from the City of London Cass Business School. Adrian is the Director of Consulting for Acuity Management Solutions, a young and dynamic facilities management business, having held board positions in other property and facilities management businesses previously. Adrian continues to provide strategic advice to Blue chip organisations internationally and is a regular speaker on best practice techniques and facilities issues. He is the co-originator of Microscanfm©, a unique facilities diagnostic tool and has written two books with Professor Brian Atkin the first entitled "Effective Facilities Management" and latterly "Total Facilities Management" now in its 2nd edition, published by Blackwell Science

EVENT DETAILS

Date:	19 th March 2007 (Monday)	Time:	12:30 – 14:00
Venue:	Moon Koon Chinese Restaurant, Happy Valley Stand, Happy Valley Racecourse, Causeway Bay		
Charges:	HK\$120 for chapter members HK\$150 for non-members and guests	Language:	English
Register:	Online at http://www.ifma.org.hk/events or complete and Fax the form below to the Administrator		
Enquiries:	Ken Lee, Chapter Administrator	Tel:	2824 8968 Fax: 2510 7017

Conditions Places for the events are limited and you are recommended to make an advance booking. Payment can be made by cash or cheque on the door. Please make crossed cheques payable to "International Facility Management Association Hong Kong Chapter"
 Cancellations must be made a minimum of 48 hours prior to the event. Full price will be charged for late cancellation

APPLICATION FORM

I wish to attend the Hong Kong Chapter Breakfast Event on 19th January 2007

Name:	_____	Title	_____
Company	_____		
Contact Details:	E-mail:	_____	Office Tel:
		_____	Mobile:
		_____	_____
Chapter Member	Yes	No	Member No.
	_____	_____	_____